

Statewide Lodging Performance										
Market Year	Month of September					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>										
2007	64.5%	\$104.14	\$67.13	84,244,227	135,356,070	64.9%	\$103.59	\$67.21	789,933,854	1,217,563,725
2008	60.6%	\$107.31	\$65.08	84,499,014	139,334,130	62.9%	\$107.41	\$67.58	785,120,663	1,247,758,766
% change	-5.9%	3.0%	-3.1%	-3.1%	2.9%	-3.0%	3.7%	0.6%	-0.6%	2.5%
<b>Mountain</b>										
2007	71.2%	\$98.62	\$70.17	11,348,260	15,949,260	68.7%	\$101.51	\$69.72	98,821,585	143,880,462
2008	63.6%	\$100.40	\$63.86	10,522,917	16,543,920	64.9%	\$105.07	\$68.18	96,133,783	148,144,669
% change	-10.6%	1.8%	-9.0%	-7.3%	3.7%	-5.5%	3.5%	-2.2%	-2.7%	3.0%
<b>State of Arizona</b>										
2007	63.5%	\$95.08	\$60.41	1,896,161	2,984,370	68.0%	\$105.97	\$72.10	18,472,896	27,149,161
2008	57.4%	\$97.82	\$56.15	1,805,286	3,144,750	63.1%	\$109.82	\$69.32	17,721,665	28,073,278
% change	-9.6%	2.9%	-7.0%	-4.8%	5.4%	-7.2%	3.6%	-3.9%	-4.1%	3.4%
<b>Metro Phoenix</b>										
2007	60.6%	\$104.76	\$63.52	948,932	1,564,950	68.2%	\$121.45	\$82.85	9,775,156	14,329,514
2008	53.7%	\$107.63	\$57.75	898,837	1,675,320	61.6%	\$127.58	\$78.65	9,161,855	14,862,537
% change	-11.5%	2.7%	-9.1%	-5.3%	7.1%	-9.6%	5.1%	-5.1%	-6.3%	3.7%
<b>Metro Tucson</b>										
2007	59.1%	\$87.26	\$51.54	268,346	454,290	68.4%	\$101.84	\$69.66	2,823,196	4,127,441
2008	53.6%	\$93.00	\$49.85	249,877	466,200	64.0%	\$103.46	\$66.24	2,705,582	4,225,569
% change	-9.3%	6.6%	-3.3%	-6.9%	2.6%	-6.4%	1.6%	-4.9%	-4.2%	2.4%
<b>Flagstaff AZ</b>										
2007	74.5%	\$79.48	\$59.20	109,039	146,400	67.7%	\$77.69	\$52.63	908,251	1,340,609
2008	70.1%	\$78.09	\$54.70	106,694	152,310	67.8%	\$79.11	\$53.64	925,557	1,365,141
% change	-5.9%	-1.7%	-7.6%	-2.2%	4.0%	0.1%	1.8%	1.9%	1.9%	1.8%
<b>Non-metro AZ</b>										
2007	70.4%	\$85.38	\$60.10	636,190	903,720	68.4%	\$82.50	\$56.43	5,563,344	8,133,375
2008	65.8%	\$87.33	\$57.45	621,095	944,070	65.4%	\$85.64	\$56.02	5,519,606	8,437,891
% change	-6.5%	2.3%	-4.4%	-2.4%	4.5%	-4.4%	3.8%	-0.7%	-0.8%	3.7%

Source: Smith Travel Research